

60 Second Survey

How Did Your Practice Perform In Q1 2009?



The purpose of this brief questionnaire is to find out how your practice did in Q1 2009 and how you expect to do for all of 2009. Your responses will be completely anonymous.

1. 2008 collected gross revenue for your main location?



33.1%	\$1,000,000+ (79)
28.9%	\$500,000 - \$749,000 (69)
22.6%	Less than \$500,000 (54)
15.1%	\$750,000 - \$999,000 (36)

2. Number of years you have been in practice at this location?



38.8%	20+ years (92)
24.4%	10-19 years (58)
18.9%	5-9 years (45)
17.7%	1-4 years (42)

3. When you compare your collected gross revenue for the period of Q1 2009 (January, February, March) versus the same three months of 2008:



38.6%	2009 Q1 revenues were up 5+% when compared to 2008. (92)
18.9%	2009 Q1 revenues were up 0-4% when compared to 2008. (45)
16.3%	2009 Q1 revenues were down 5+% when compared to 2008. (39)
15.1%	2009 Q1 revenues were the same as 2008. (36)
10.9%	2009 Q1 revenues were down 0-4% when compared to 2008. (26)

4. What is your forecast for collected gross revenues at this location for all of 2009 as compared to 2008?



- 41.7% [I expect my 2009 revenues to be up 5+% when compared to 2008. \(99\)](#)
- 20.6% [I expect my 2009 revenues to be up 0-4% when compared to 2008. \(49\)](#)
- 18.5% [I expect my 2009 revenues to be even when compared to 2008. \(44\)](#)
- 10.1% [I expect my 2009 revenues to be down 0-4% when compared to 2008. \(24\)](#)
- 8.8% [I expect my 2009 revenues to be down 5+% when compared to 2008. \(21\)](#)

5. Do you think third-party programs such as VSP and EyeMed have helped your practice revenues over the last six months?



- 67.0% [Yes \(159\)](#)
- 16.8% [No \(40\)](#)
- 16.0% [Not sure \(38\)](#)

6. How is morale? How would you gauge your attitude concerning your practice performance in 2009?



- 49.5% [I am not concerned, but I do expect 2009 to be a tough year. \(118\)](#)
- 31.0% [What recession? I am going to do fine. \(74\)](#)
- 19.3% [I am concerned. \(46\)](#)